

Chief Executive's Update  
January 2012

**BADMINTON**  
**ENGLAND**



*Play it. Love it. Live it.*

For Circulation

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## Corporate Governance

- ✎ Work on the continued modernisation of BADMINTON England continues and I am delighted to report that the tremendous efforts of so many people, staff and volunteers, have been recognised when we received an outstanding independent audit of our Corporate Governance. We provided more than 130 pieces of evidence and everyone should be extremely proud of the organisation they are operating within.
- ✎ One of the key pieces of work currently in progress is a review of our Articles of Association and Standing Orders to ensure we are fully compliant with the 2006 Companies Act. I would like to thank the members of the Articles Working Group for your fantastic contribution and we look forward to the draft being present to Council in January for comment and then to the AGM in June.

## Staffing

We are pleased to welcome the following new members of staff:

### **Charleane Eastaff, Executive Assistant / PA to Chief Executive, NBC**

Charleane joins us from Oxford City Council where she was PA to the Chief Executive. Charleane has a wealth of senior PA experience gained from working with various Boards and Committees, whilst also looking after a very busy office including organising corporate events and making complex travel arrangements

### **Andy Dyke, Regional Officer, Sussex**

Andy studied Sports and Exercise Science at Loughborough University and has recently been working in the USA for Camp Cayuga where he was responsible for delivering the athletic programme for over 200 13 to 16 year olds

### **Lil Roe, P/T Regional Officer, Berkshire**

Building on her BSc (Hons) in Exercise and Sport Sciences Lil went on to complete a Post Graduation Certificate in Education and Physical Education at the University of Exeter. Lil joins us from South Oxfordshire and Vale of White Horse District Councils where she held the position of Active Women Co-ordinator to increase participation

We are pleased to advise the following changes:

### **Pat Mount, Business Support Manager, NBC**

Pat has commenced her new role which encompasses a wide range of projects to support BADMINTON England. One of her primary projects will involve being the key contact for us in order to manage the Olympic Ticketing, Torchbearer Programme and Ticket share Scheme for the 2012 Games. Pat will earn her well deserved retirement at the end of August!

### **Lee Bent, Regional Officer, East (secondment)**

As a result of Jenni Sheehan's departure (see below) Lee has been successful in gaining a secondment within the above role until approximately September 2012. Since January 2010 Lee has held the role of Education and Training Administrator which has given him an ideal opportunity to develop his knowledge of the regional network and participation programmes etc

### **Clare Stacey, Temporary Education and Training Administrator, NBC**

As a result of Lee's secondment Clare will be covering the above role. Clare joined us in January 2011 as a Coaching and Leadership Intern through the Youth Sport Trust. Holding an MSc in Sports Management gained from Loughborough University Clare's continued employment with us will give her a further chance to develop her sports management experience

We thank the following leavers for their contributions to BADMINTON England:

**Lucy Alexander, P/T Regional Officer, Berkshire**

Lucy joined us following the regional network re-structure in 2009 and has made a great difference in Berkshire. Lucy has taken the decision to pursue the full-time role of Activities Development Officer with Berkshire Association of Clubs for Young People and we wish her well

**Steve Higgins, P/T Performance Centre Adviser, North**

Steve joined in November 2009 as one of our first Performance Centre Advisers and has made a positive impact in supporting the Performance Centres in the northern region. We wish Steve well for his future and look forward to him continuing to provide self employed Age Group coaching services

**Jenni Sheehan, Temporary Regional Officer, East**

Jenni joined us to cover for Malcolm Jellows secondment and has left before the end of her temporary contract due to personal relocation. We wish Jenni well in her new role of Sports Development Officer for the London Borough of Redbridge

**Jo Jones, Finance Manager, NBC**

Jo unfortunately suffered a stroke in November 2010, since this date Jo has shown huge strength and determination in trying to overcome the obstacles the illness has created and has made some excellent progress. It was with great sadness that in December Jo and ourselves agreed, that unfortunately despite some positive progress, she is not well enough to return to work. We would like to thank Jo enormously for her contributions to BADMINTON England, especially with developing and implementing Vision

**Staff Survey**

Our survey closed at the end of November 2011 with a massive participation rate of 95%! Thank you to everyone who took the time and effort to complete the survey. An overview of the results were shared with us by IBP at the All Staff Briefing on 16<sup>th</sup> December 2011, a copy of the presentation is on the Intranet and can be viewed by following this link:

<http://www.badmintonengland.co.uk/intranet/page.asp?section=465&sectionTitle=Staff+Briefing+%2D+2011>

There are some terrifically positive results from the survey including our very impressive staff engagement index score of 81.1% compared with an average score of 75%. Just as importantly as the positive stuff the survey has been a valuable tool in highlighting areas for development and we are currently interrogating the results further in order to produce some action plans to take us forward over the next couple of years. Further up-dates will be provided for all staff in due course

**2012 Games Makers**

It gives me great pleasure in announcing that the following BADMINTON England staff have been successful with their applications to LOCOG to be Games Makers at the Olympic Games this summer:

Competition & Events Team

Mark Downie, Event Operations Manager  
Anneli MacDonald, Senior Competition & Events Co-ordinator  
Anna Gilbert, Competition & Events Co-ordinator  
Andy Hines-Randle, Competition & Events Co-ordinator  
Caroline Manning, Competition & Events Administrator

Commercial Team

Lauren Blake, Membership Services Manager

### Development Team

Naminder Authi, National Clubs Officer  
Mark Sellwood, Regional Officer (West Midlands)  
Will Wallace, Regional Officer (North Yorkshire)  
Sandy Kurek, Regional Officer (London)  
Dan Nixon, Regional Officer (London)

The following staff have also been offered secondments with LOCOG:

Fern Gilders, Competition & Events Co-ordinator  
Paul Andjelkovic, Site Co-ordinator

Very many congratulations to you all!

## World Class Performance Programme

### The Road to London

-  Another month of busy competition in December for our Olympic track players as we get ever closer to the end of the Olympic qualifying period, with Super Series tournaments in Hong Kong and China along with Home Nation Internationals. Raj Ouseph took full opportunity at the Scottish and Irish Internationals by winning the men's singles title at both. Further titles were won by Marcus and Heather in the Mixed Doubles at the Irish and Mariana and Heather also reached the final of the women's doubles final at the Irish International, losing to a Malaysian pairing. Tournaments continue at pace in January with Super Series events in Korea and Malaysia, followed by the Swedish International.
-  Robert Blair and Gabby White ended a good year of tournaments by qualifying for the Li Ning BWF World Super Series Finals in China held at the end of December.
-  As planning for the Games continues, one of our key considerations has been to do our utmost to secure tickets for the Family and Friends of our athletes. We are pleased that the British Olympic Association (BOA) will provide two tickets for each athlete, for each session they are in competition. I am delighted that we have been able to secure further tickets and the Board of Directors has approved us covering the cost of four additional tickets for use by the players family and friends.
-  Top 50 World Rankings as at 12<sup>th</sup> January 2012

MS		WS		MD		WD		XD	
Player	Ranking	Player	Ranking	Player	Ranking	Player	Ranking	Player	Ranking
Rajiv Ouseph	24	Elizabeth Cann	54	Andy Ellis / Chris Adcock	24	Mariana Agathangelou/ Heather Olver	25	Jenny Wallwork / Nathan Robertson	23
						Jenny Wallwork/ Gabby White	36	Imogen Bankier / Chris Adcock	14
								Robert Blair / Gabby White	21
Rajiv Ouseph	24	Elizabeth Cann	54	Andy Ellis / Chris Adcock	24	Mariana Agathangelou/ Heather Olver	25	Jenny Wallwork / Nathan Robertson	23

## Senior Programme

- ✋ Carl Baxter has recently accepted an offer of funding on the England Senior Programme following his exit from the World Class Performance Programme. He recently secured the Men's singles title back in his country of birth by winning the Yonex Canadian International Men's singles title and also reached the singles final at the Scottish International.
- ✋ GB Development players and England Senior players had good opportunities to play strong opposition at the Scottish, Welsh and Irish Internationals and there were some good performances with quarters, semi finals and finals reached by a number of players, with Matthew Nottingham and Chris Coles winning the men's doubles title at the Welsh International.
- ✋ Going forward into January, events in Sweden and Estonia will keep our Development and England squad members busy.
- ✋ Two training camps are being held at Leeds Met. HPC, one of which took place in December 2011 and one will follow in January 2012, which will help GB Development, England Senior and England U19 players in preparation for tournaments and provide sparring opportunities.

## Junior Programme

- ✋ Recent successes have been achieved at the U17 Europeans in Portugal where the Team won a Silver medal, with individual successes by Alex Lane taking the singles title and Jenny Moore and Viki Williams earning a silver in the girl's doubles. There were also some good performances from the England Junior players in the recent Scottish and Welsh International Senior tournaments.
- ✋ Training camps have been held for U13 and U15 England Junior Performance players recently, which have proved successful and stimulating for the players. Additionally all Programme players (U13-U19's) were fitness tested and screened just before Christmas.
- ✋ At the recent England Performance Training (EPT) Panel Meeting, Win Badminton Wycombe successfully applied to be a host centre for EPT sessions as of August 2012 until August 2013 (subject to conditions being met).

## Club England

- ✋ Launch of Club England and affiliation for 2011/12 is on target, with all processing up to date by Christmas and is now being managed daily. A recent member's survey showed that we are in a positive situation where one in three members is aware of Club England and we hope to continue increasing this figure.
- ✋ The new, individual member log in tool is still proving very successful with a high average number of members visiting daily to ensure their information is up to date. We are looking forward to developing this area of the Membership portal with the inclusion of relevant membership news and benefit information over the next few months.
- ✋ Membership Cards continue to be sent out to relevant active members along with regular county fees being sent to all counties. The second Courtside magazine will be circulated in February and all lapsed clubs, leagues and direct members have been communicated with in the new year to remind them to re-new for the current season before being removed from the system.
- ✋ As of Friday 13<sup>th</sup> January we had the following affiliated members
  - Affiliated Clubs = 1,846
  - Senior Club Members = 27,566
  - Junior Club Members = 3,319
  - Junior in a Junior Club = 12,646
  - Registered Coaches = 1,916

- Helper, Volunteer and Official = 1,034
- Direct Members = 399

## Marketing & Commercial

### Media

- ✋ The BADMINTON England media and communications strategy is in its final stage of completion and meetings have been had with Mark Howell for further insight.
- ✋ The athletes have now completed their media training at the NBC in association with UK Sport and the BOA. This was extremely successful with very positive feedback from all athletes involved.
- ✋ We are activating a final campaign push in January/February primarily focused on ECRM activity with PR supporting it.
- ✋ Phase 3 of the portal, which is adding the 'learn' and 'compete' data from Competition and Events and Education and Training, is now in the testing phase.
- ✋ PlayBadminton statistics are as follows:
  - 58,659 visits
  - 31,730 unique visitors
  - 181,000 hits on PlayBadminton YouTube videos
  - 2,839,944 Facebook advertising reach
  - 9,292,000 Print PR reach
  - 1,525,682 Experiential reach

### Sponsorship

We are pleased to be able to announce three new partnerships. In times when businesses throughout the UK are finding it tough, we are lucky to have built up strong relationships with these three partners, all of which are committed to the long-term success of the sport of badminton, and we are ever grateful for their support.

- ✋ Yehlex have continued their long-term support of the Bonanza events, by becoming the Official Sporting Goods and Equipment Partner of the 2012 Badminton Bonanza Series; this partnership helps us ensure that even more players can enjoy their first experience taking part in a tournament. The 2012 Badminton Bonanza Series will take place in London, Liverpool and Birmingham
- ✋ Harrod have also extended their long time commitment to badminton events; they are once again supporting the Harrod Inter Counties Tournament, and it is with their continued partnership of this event that we are able to have so many young people taking part in this popular competition
- ✋ Wilson have become an Official Partner and the Official Shuttle of the No Strings Badminton initiative; with their partnership we can continue to grow this unique programme working with leisure providers all over the country, and enable even more casual players to pick up a racket and get on court

### Communications

- ✋ The official BADMINTON England website ended full year 2011 with an impressive 10.7% growth in traffic to site but fell just short of the landmark 1 million visits due to a slight downturn in forecasted visits during the Festive period. This seasonality was somewhat offset however by a significant increase in page visits to both the new look Performance [+18%] and Competitions [+16%] sections of the site where new navigation has received favourable reviews.

- ✋ Work is currently underway on the Play Badminton tab of the website to put in place a more logical customer focussed navigation, as well as a significant content clean up exercise. This section is due for completion by early February 2012.
- ✋ There will also be some discreet Olympic themed messaging put across the homepage from early February whilst the editorial plan for lead news content on the site will primarily elite player focussed to help increase awareness of our Olympic hopefuls.
- ✋ With regard to social media, the festive period saw an increase in engagement through the two established BADMINTON England channels. The Facebook page enjoys 3,630+ likes with strong daily engagement in the form of comment and question on the page. The December uplift in new people 'likes' of 155 was a 2012 high.
- ✋ Likewise, Twitter engagement continues to be a growth area with over 2,500 followers now viewing and interacting with BADMINTON England content through this media. The following is growing at an average 255 members of the public each month. We now have a key core regular 'retweeter' base to push out tickets sales, event messages which has a reach of over 24,000 potential players.

## National Badminton Centre

- ✋ NBC Courts and Membership – Although courts bookings were reduced both pre and post Christmas, overall bookings remain good. It remains difficult to get mid-evening courts. No Strings average attendances remain at one of the highest in the country and are increasing. Over 50's daytime sessions remain popular.
- ✋ There has been a reduction in the number of club week-end bookings, but this has been partially mitigated by an increase in the number attending Personal Performance courses. Clubs have been struggling to get sufficient commitment to a minimum of attendees to book so those members who wish to attend have booked on the individual courses.
- ✋ The Centre hosted a Charity tournament, Junior fitness camp in December and in January is hosting Vets ICC tournament, Premier ICC weekend, Under 13's and Under 17's National Training Camps.
- ✋ I am delighted to say we have made it onto the Milton Keynes Council approved list of conference Preferred Partners. It is quite a small list and general conference bookings have been few and far between, which is partly due to the current economic situation.
- ✋ Fusion – Similar trading conditions to the conference market. Gym membership is one of the first areas that individuals cut back on.
- ✋ Military Resettlement Course commenced in January and currently has nine students, making it the largest course we have hosted so far. The first two courses ran very smoothly and it is a partnership that we are keen to continue.

## Club Development

### Club Future

- ✋ 226 Accredited Premier Clubs, 54 clubs working towards. The slightly reduced number of accredited clubs is due to tightening the accreditations processes. We are still on track to reach 230 Premier Clubs by end March 2012.
- ✋ Club Development Programme consultation has begun, with just under 300 affiliated clubs taking part in an online survey. Further qualitative research to take place across various market groups within clubs, schools, competition and social environments. The first phase of the programme will be launched in May 2012 with clear links to our Olympic messaging.
- ✋ The Premier League 4 Sport programme received fantastic exposure at its re-launch event last week. The emphasis of the programme is sustainability of satellite sessions, with player progression from the satellite club into core hub club activity. This model forms the

foundations for the newly launched government youth strategy ('Creating a Sporting Habit'). 17 PL4S teams will descend on the NBC on the 18<sup>th</sup> February 2012 for the inaugural PL4S National Badminton Finals. The Premier League trophy will also be present!

- ✋ Change 4 Life Badminton Clubs are receiving additional staff support and as a result, we now have 136 C4L clubs affiliated to BADMINTON England. Focus is now on training young people into leadership roles for the club and creating links between premier clubs and their local C4L clubs to support player progression.

## Performance Centres

- ✋ 36 Performance Centres – 1,431 players
  - Raw Squad – 641
  - Developing Squad – 494
  - Emerging Squad – 296
- ✋ Congratulations and welcome to the programme newly accredited PCs:
  - Ipswich (Ipswich YMCA Junior BC)
    - Head Coach – Mark Methven
  - Derbyshire (Rolls Royce BC)
    - Head Coach – James Boxall
  - Leicester (Leicestershire Schools BA)
    - Head Coach – Steve Higgins
- ✋ Congratulations to those PCs embarking on the second phase of the PC programme through successful reinvestment and reaccreditation applications:
  - Horsham Arun
  - Teesside
  - Newcastle
  - Win Badminton Wycombe
  - Solihull & Shirley
- ✋ For further information about all of our Performance Centres, their locations and clubs involved please take a look at our website via the following link:

<http://www.badmintonengland.co.uk/text.asp?section=651&sectionTitle=BADMINTON+England+Performance+Centres>



### Player Highlights from Horsham Performance Academy (Horsham Arun PC)

*"Horsham Arun PC player are doing their stuff in Local, County and National tournaments and matches"... Tanya Woodward, Head Coach*

- ✋ 2011-2012 Season: BADMINTON England national tournament medals so far = 67
  - 20 gold, 24 silver and 23 bronze

### Performance Centre projects:

- ✋ The first round of regional Performance Coach workshops are scheduled for January and February in Bath, Wimbledon, Manchester and Leeds with more than 50 coaches from PCs attending the workshops. These workshops are designed to stimulate lots of interaction and the creation of ideas between the coaches, with the first series focusing on performance culture.

- ✎ The new business advice service has been finalised with an external provider, Sport & Leisure Healthcheck. During January we will be providing all PCs with an introduction and information about this bespoke new programme that has been created to support the PC network in respect of developing sustainable PC business models.
- ✎ We continue to evolve discussions around the on-line player profiling that will be another bespoke product for PCs and their players, that will not only provide immediate information both for Head Coaches and BADMINTON England, but will also contribute significantly in reducing current paperwork and administration.
- ✎ All player audits have now been received from the PC network. Information will be gathered about each player up to the last three years in respect of their individual progression through the pathway, gradings and rankings. It will also help us to understand the overall impact the programme is having on player progression and where we can continue to make further improvements and enhancements going forward.

## Facilities

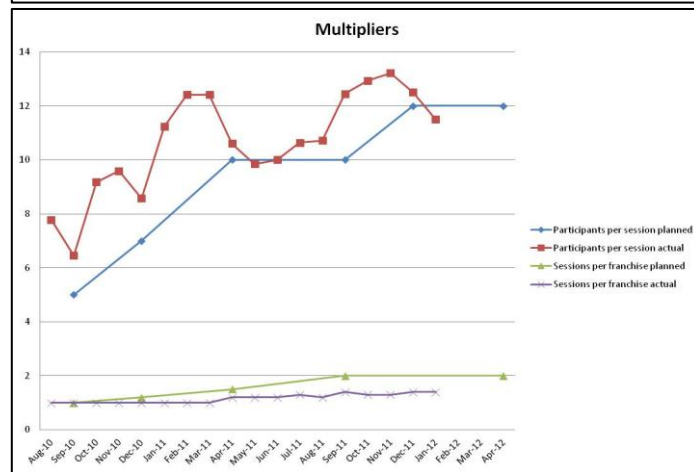
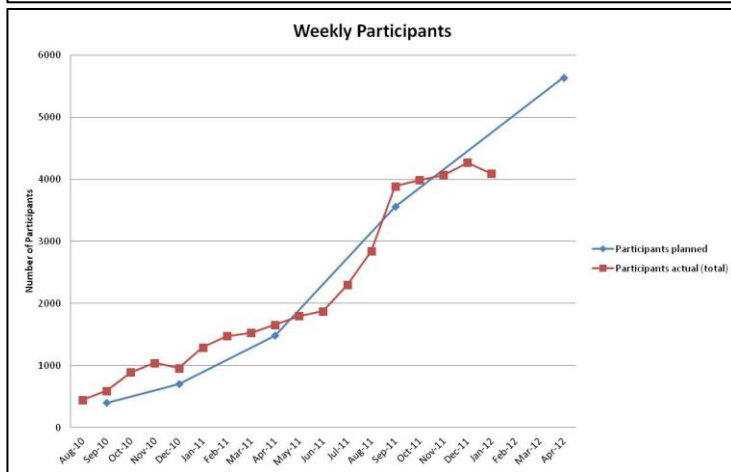
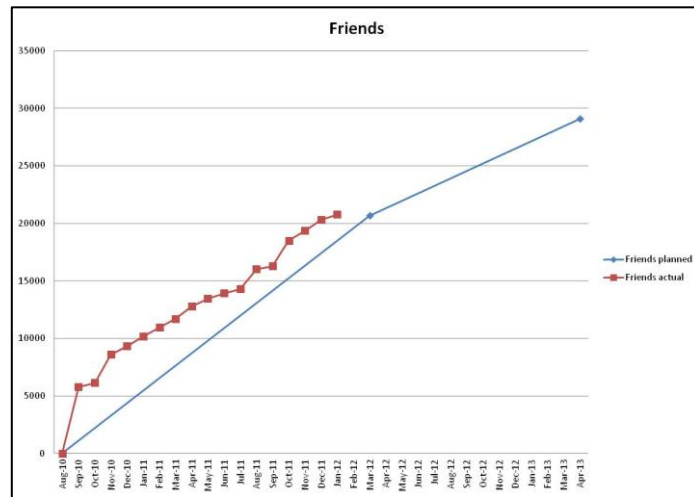
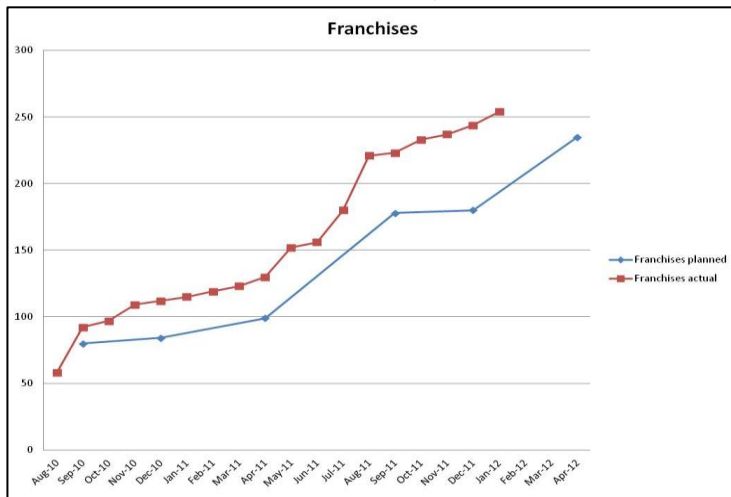
- ✎ The final draft of our National Facilities Strategy for 2012-2016 is now complete and is beginning its progress through various committees and forums for discussion, amendment and approval with a view to publication in May as part of our Whole Sport Plan submission to Sport England.
- ✎ Of the thirteen projects that have so far received funding through our Capital Investment Programme, eleven are now complete and beginning to deliver on the commitments made as part of their applications. These projects are too recent for there to be any meaningful post-award monitoring yet. However, the targets that the projects have committed themselves to will deliver the following over the next three years:
  - 3,482 more adults (16+) playing badminton at least once a week
  - 5,074 more under 16 yr olds receiving 2hrs quality coaching a week
  - 1,311 more 16-18 yr olds retained within Badminton
  - 1,109 more players within the Performance Centres
  - 102 more players challenging to access High Performance Centres
- ✎ A further three awards were approved at the Panel meeting just before Christmas. These awards will deliver eight new courts and eight refurbished courts between them and will secure access to quality courts for another three Performance Centres.
- ✎ A new version of BADMINTON England's design guidance has just been published on our own and Sport England's websites. It will help architects, contractors, facility managers and clubs understand the technical detail behind providing the best possible playing environment for our sport. Our Facilities Investment Manager Jonathan Lee would like to thank John Bristow, Peter Emptage and Colin Kent for their help in putting this document together.

## Participation

### No Strings Badminton

- ✎ No. of franchises sold - 254
- ✎ Average attendance – 11.5

## 🔥 No of Friends – 20,790+



## Young People

- 🔥 Sales for Bisi resources and equipment have slowed down over the past quarter, largely attributed to the reduced school sport budgets. To help encourage the use of Bisi, we are piloting Bisi for Coaches within SLM leisure operator and hope to expand into wider leisure operators over the forthcoming months.
- 🔥 Twelve County Badminton Associations have received funding to support the training and deployment of young officials. This should see an additional 120 young people actively involved in local and county-led events. Further investment from the YST is enabling young aspiring coaches to access heavily discounted UKCC courses and the opportunity to attend the first YST Young Coaches Academy in February.
- 🔥 APS5 results were fairly positive in that we've seen an increase of 18- 19 year old participation, with an increase of 9,800 participants from baseline.
- 🔥 1,738 new 16 – 19 year olds experiencing badminton through BADMINTON England organised participation programmes. A further 48 projects and 419 participants have played badminton through Sportivate funding.
- 🔥 Seven Regional Youth Forums now up and running, with a National Youth Forum being established. The first meeting will take place at the YAE in March 2012.
- 🔥 35 Universities are hosting Badminton University Officers; No Strings Badminton forms the key participation programme within the majority of these institutions. In term one, we have seen over 4,000 students access HEO organised activity, with over 2,000 of these players new to badminton.

## Parabadminton

- ✋ The Inclusive Clubs programme continues to be successful in bringing disabled people into badminton. Q3 monitoring and evaluation will be available shortly and will be reported in the February CEO Update.
- ✋ Team England Parabadminton squad project continues to develop. A voluntary co-ordinator post for this project has been advertised, and should be appointed at the start of February. The co-ordinator's role will be to support the administration of the project, including the organisation of a training camp and possibly an international match with Scotland.

## Competition & Events

### Major Championships

- ✋ This year the National Championships will see a worlds first for badminton as we trial LED courtside boards. Ticket sales are ahead of previous years at this time of year. Player entry closed on 4<sup>th</sup> January and the draw will be released on 31<sup>st</sup> January.
- ✋ Yonex All England Championships ticket sales continue to be strong with 10,115 sold as at mid-January. The spectator experience will be improved with a new electronic arena screen and there will be activities before play including exhibitions from the masters and parabadminton, live music and a finals opening ceremony.

### Adult Tournaments

- ✋ In the Inter County Championships, the second Premier A and B weekend took place on 14<sup>th</sup> & 15<sup>th</sup> January. Yorkshire turned up the heat on rivals Surrey in the Premier A at the York Railway Institute as both counties retained their 100% starts to the Championships – and set up a 'winner takes all' showdown at the final weekend.
- ✋ In Premier B, the title rivalry is just as tense - Hampshire's draw against Leicestershire has left the door open for current second placed Lancashire just 1 point behind. The final Premier weekend is on 31<sup>st</sup> March/1<sup>st</sup> April.
- ✋ Full results are available on [www.badmintonengland.co.uk/comepte](http://www.badmintonengland.co.uk/comepte)
- ✋ Look out for the Bonanza news in the next CE update.

### Junior Tournaments

- ✋ Entries are now open for all the age group Nationals which start this year with the U15 & U11 at Hatfield on 3<sup>rd</sup> & 4<sup>th</sup> March. Followed two weeks later by the U17 in Hatfield and U13 in Nottingham on 17<sup>th</sup> & 18<sup>th</sup> March and finishing with the U19 in Milton Keynes on 23<sup>rd</sup>-25<sup>th</sup>.
- ✋ ICT entries have now been confirmed the same as 2011 with 40 Counties taking part in this four day event to be crowned the U17 County team champions. Our relationship continues with Nottingham University as plans are falling into place for the 2012 event. The dates for your diary are 12<sup>th</sup>-15<sup>th</sup> April.
- ✋ A late addition to the 2012 calendar comes in the form of an England vs. Denmark U13 Team event on 10<sup>th</sup> February ahead of the U13 Gold event at Milton Keynes on 11<sup>th</sup> & 12<sup>th</sup> February.

## Center Parcs National Schools Championships

- 👉 County rounds are well underway with the results now coming in. In Counties running Winter School Games we are starting to see the result of the relationship with the School Games and the Local Organising Committees making badminton part of these larger sporting events. Preparation for the finals on 21<sup>st</sup> & 22<sup>nd</sup> April is again underway aiming to raise the bar even higher after last year's event.

## Parabadminton Tournaments

- 👉 The BWF Parabadminton World Championships took place in Guatemala City, Guatemala from the 22-26<sup>th</sup> November 2011. English players gained five bronze medals:
  - Bobby Griffin (Avon) – STL3a Men's Singles / STL3 Men's Doubles
  - Gobi Ranganathan (Herts) - W3 Mixed Doubles
  - Antony Forster (Avon) – STU5 Men's Doubles
  - Krysten Coombs (Devon) – STD7 Men's Singles
- 👉 Congratulations to all the players!

## Sainsbury's School Games

- 👉 **Headline Sponsor Announced for School Games:**  
The UK's Olympic and Paralympic sporting legacy was given a huge boost when Sainsbury's pledged a £10 million package to support the new School Games Competition over the next four years. A further £14 million from the Department of Health plus a further £8 million from Sport England will extend funding for School Games organisers from two years to four years, up to 2015. Sainsbury's was previously headline sponsor of the UK School Games.
- 👉 The new website for the national finals of Sainsbury's School Games has been launched and can be found at <http://www.2012schoolgames.com/index.php>

## Education & Training

### Coaches

During November and December 2011, we ran the following amount of coach education courses -

Course	Number of courses	Number of learners attending training
Level 1	7	114
Level 2	1	5
Disability Coaching Course	1	21

The next Level 3 course has been organised and will commence from February 2012, and will run between the National Badminton Centre and Wilmslow High School in Cheshire. It is hoped that this course will be attended by the PC Head Coach cohort that have yet to complete the qualification.

### Leader Award

This online award went live on the 16th September and is open to all ages.

The total number of people that have registered to complete the Leader Award, since the online award went live, is 145 and it is envisaged that these people will now actively start volunteering to enable them to be certificated for the Award.

## Junior Courses

During November and December 2011, we ran the following Junior Courses -

Course	Number of courses	Number of learners attending training
Badminton Junior Helper Award	22	422
Badminton Young Officials Course	32	402
Badminton Junior Helper Award Familiarisation Tutor Training	1	8
Bisi Primary	1	11

## Safeguarding Courses

### Time to Listen

During November and December 2011 we ran the following Time to Listen Courses –

Course	Number of courses	Number of learners attending training
Time to Listen	6	57

The course aims to support our Child Welfare Officer network and people that attended the training in October stated that they now felt better equipped to carry out their role.